

Body Image

Learning to Love Who We Are

The statistics are alarming. The majority of U.S. women--some estimate more than 80 percent--are unhappy with their appearance. At least 10 million young women, and 1 million young men have an eating disorder. Girls as young as 6 and 7 are expressing disapproval of their looks, and most fourth-grade girls are already diet veterans. Most unsettling is the fact that more women, and girls, fear becoming fat than they do dying.

Combating the Images

How do you see yourself? Are you content with the person looking back at you from the mirror each morning or do you frown in frustration?



Massage can help restore feelings of self-worth and nurturing--key for body image issues.

Unfortunately, many of us are unhappy with the person looking back. Whether it's lamenting about having a pear-shaped figure instead of an hourglass, or exhibiting more serious, self-hating body dysmorphic disorders, body image is under siege in our celebrity-fixated society. While Madison Avenue continues to airbrush photos of svelte, 120-pound supermodels for

magazine covers, others are trying to teach young girls to love their bodies, beautiful imperfections and all. One way to combat the Hollywood hype and to create an appreciation for the bodies we have is through hands-on massage and bodywork.

Why Massage Affects Body Perception

Being unhappy with our bodies has serious, and sometimes lifelong, ramifications. Feelings of unworthiness and self-loathing can set up a lifetime of self-deprecating behaviors. What regularly scheduled massage allows us to do is "get back" into our bodies and reconnect with ourselves. Massage can

Continued on page 2

*Loving yourself
isn't vanity. It
is sanity.*

-Andre Gide

Office Hours and Contact

Ohana Therapeutic Massage
218-263-1501
Winter Hours
Mon. thru Thurs. 9am-6pm
Friday 9am-2pm
Saturday 2/3 and 2/17 9am-1pm

In this Issue

Body Image
Keeping Your Back Healthy
The Case for Chocolate

Continued from page 1

identify destructive behaviors, including overeating or purging.

Massage also creates a sense of nurturing that is especially powerful when it comes to poor body image. Accepting the nonjudgmental touch of a trained therapist goes a long way toward rebuilding an appreciation and respect for your own body. If we find acceptance for who we are and how we look, we are giving ourselves permission to live comfortably in the skin we have.

The Value of Massage

Research shows that touch is a powerful ally in the quest for physical and mental health. Not only does it help us be more in tune with our bodies, it can also help restore a sense of "wholeness" that is often lost in our segmented, overscheduled lives. When we regain that connection, it's much easier to remember that our bodies are something to be cherished, nurtured, and loved, not belittled, betrayed, and forgotten.

Valuable for every age and every body type, massage and bodywork have innumerable benefits. Here are a few:

- Alleviates low-back pain and improves range of motion.
- Decreases medication dependence.
- Eases anxiety and depression.
- Enhances immunity by stimulating lymph flow.
- Exercises and stretches weak, tight, or atrophied muscles.
- Increases joint flexibility.
- Improves circulation by pumping oxygen and nutrients into tissues and vital organs.
- Releases endorphins--the body's natural painkiller.

Every Shape and Size

Whether a client weighs 30 pounds or 300 pounds, massage and bodywork therapists are trained to appreciate all bodies, without judgment, and to deliver the best care possible. As in any session, a therapist's goal is to create an environment that feels safe and nurturing for clients, all while delivering much needed therapeutic touch. For heavier clients, some minor adjustments might be needed in the delivery of the bodywork, but its nurturing, therapeutic, nonjudgmental role will remain unchanged.

Through the Scars

We also have to remember that a negative body image is not necessarily about those few extra pounds on the hips. It might instead be tied to the scars of past injuries and surgeries. Massage can help here, too. For burn victims, research has shown massage can help in the healing process, while for postsurgery breast cancer patients, massage and bodywork can reintegrate a battered body and spirit. In addition to softening scar tissue and speeding postsurgery recovery, massage and bodywork for these clients is about respect, reverence, and learning to look at, and beyond, the scars.

Finding the Stillness

Experts say that when the tissues start to let go and relax under a massage therapist's hands, profound shifts occur emotionally and physically. A softening happens, and the brain and body begin

to integrate again. The chasm between body and mind that created the eating disorder, or fueled the negative body image, begins to narrow. In her book, "Molecules of Emotion," Georgetown University Medical School professor Candace Pert explains that the body is the "actual outward manifestation, in physical space, of the mind." She says that if we generate negative energy in response to our appearance, it can eventually find its way into reality.

Self-acceptance, then, is paramount for living well, and massage/bodywork is a healthy path to get you there. Finding the stillness in a massage session allows you to just "be," without judgment. Partner that with the comfort that comes from allowing your body to be nurtured by someone else, and we begin to remember our value, regardless of our outward appearance, or what we perceive it to be.



Cultivating a positive sense of self, from the inside out, contributes to a life well lived.

Keeping Your Back Healthy

Tips to Avoid Lasting Pain

Chances are good that, at some point in your life, you will have back pain. In fact, 70-85 percent of Americans will experience back pain at some point in their lives. But even with those odds, there are still several ways to minimize your risk and give yourself the best chance to live pain-free.

Several factors can cause back pain, including stress, poor posture, bad ergonomics, lack of exercise, arthritis, osteoporosis, a sedentary lifestyle, overexertion, pregnancy, kidney stones, fibromyalgia, excess weight, and more.

With all of these potential causes lurking, it's important to look at behaviors that can help you prevent and avoid back pain before it starts. Here are a few simple healthy back tips from the National Institute of Neurological Disorders and Stroke:

- Stretch and warm tissues before exercise or other strenuous activities.
- Practice good posture. Avoid

slouching when sitting or standing.

--When standing, keep your weight balanced on both feet.

--Follow good ergonomics in the workplace. When sitting for long periods of time, rest your feet on a foot support. Make sure your chair and work surfaces are at the proper height. Get up and move around in between long sitting stints.

--Avoid high-heeled shoes.

--Watch your weight. Excess weight, especially around the waist, can put undue stress on lower back muscles.

--Exercise. Core strengthening moves, especially, will also benefit your back.

--Don't lift items that are heavier than you can handle. Remember to lift with your knees, not your back. Pull in your stomach muscles, keep your head down and in line with your straight back, and do not twist when lifting.

--Get a massage. Using therapeutic bodywork can melt pain-inducing stress away from your back and the rest of your body.



Massage is a great way to beat back pain.

The Case for Chocolate

New Studies Show Health Benefits

It's not like we need a specific reason to eat chocolate, but it doesn't hurt that studies are finding increasing health benefits associated with the popular indulgence. While chocolate is high in sugar and saturated fat, it does contain chemical compounds with proven benefits, so enjoy--in moderation--and expect to reap some of these rewards.

Improved Heart Health

A study in the Archives of Internal Medicine found that women over 70 who ate chocolate at least once a week were 35 percent less likely to suffer from heart disease during the survey period. Researchers suspect that the flavonoids found in chocolate, which are known to reduce blood pressure, likely improve overall cardiovascular health.

Reduced Liver Strain

These same flavonoids in dark chocolate that help decrease blood pressure can also reduce post-meal abdominal blood pressure spikes that strain the liver by widening and relaxing blood cells. A Spanish study of patients with end-stage liver disease showed that dark chocolate helped reduce some of the risks associated with conditions like cirrhosis.

Safer Pregnancy

Dark chocolate has been shown to help pregnant women avoid preeclampsia--a significant complication where blood pressure spikes to dangerous levels--by nearly 40 percent when consumed five times a week. Dark chocolate is especially rich in theobromine, which relaxes muscles and dilates blood vessels. As an additional benefit, it also seems to

improve circulation in the placenta.

Increased Endurance

Research out of the University of California, San Diego, demonstrated that mice given epicatechin, a flavonoid found in dark chocolate, could run for 50 percent longer than those who only drank water. The mice also grew new capillaries and mitochondria in their muscles, changes that explain their enhanced endurance capacity. Unfortunately, perhaps, for chocolate lovers, is that researchers say just one-sixth of 1 ounce of chocolate each day is the ideal serving size to receive this benefit.

*What you are is
where you have
been. What
you'll be is what
you do now.*

-Buddha

As readers of our Newsletter, we like to give you the first peeks of the happenings at Ohana Therapeutic Massage. Check out below for the latest news!

WeGiveBack February Honorees!

This month we are honoring a work force that is a huge part of our local economy - the Mining Industry! From February 5th-16th, those who work in the Mining Industry can qualify to receive a FREE 30 minute massage at Ohana Therapeutic Massage! For more details or to schedule your free 30 minute massage, please call us at 218-263-1501.

UPCOMING EVENTS

Spread the Love Expo

Friday February 2nd at 6pm-9pm AND Saturday February 3rd at 9am-6pm

Hibbing Park Hotel and Suites

Couples Massage Class

Thursday, February 15th at 5:30pm-7pm

Contact Hibbing Community Education for more details
218-208-0852

Ohana Therapeutic Massage

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Member, **Associated Bodywork & Massage Professionals**